

Fundraising Hints and Tricks
ODCCW Leadership Symposium
July 22-23, 2023

Deaneries are finding it difficult to hold fundraisers – affiliations they need your help!

- Deanery Presidents call a meeting with your affiliation presidents to discuss this issue. Affiliations can you help by holding fundraiser and share proceeds with your deanery? Work out the sharing details in a meeting; something that works well for all of you. ODCCW helps your deanery every year with our purse auction, the proceeds are shared with the deaneries.
- Maybe affiliations could share funding the cost of renting a facility for a deanery fundraiser.
- Remember where there's a will there is always a way.

Think outside the box – fundraisers that worked in the past – add something to entice people to participate.

- For instance, your annual bake sale – put a sticker on the bottom of one of the baked goods – whoever gets it gets a prize, be creative everyone loves getting something.
- If you are doing a donut sale, remember not everyone wants a dozen donuts – ask your donut provider for boxes of 2 or 3 donuts also, you could go to a local restaurant supply house and buy small styrofoam to go containers and one donut would fit in it nicely. Now wouldn't you like to get just a donut!!
- Remember the children, lollipops are great enticing giveaways for them. This can be added to any fundraiser you're having.

Our world is changing and how we live in it is also changing.

- I have given you information for online fundraising organizations. Look it over and you might find some good ideas. The information I have provided was free from the organization. I'm sure there is more information from them and possibly costs, you need to do some due diligence. Here are the websites for the two that I'm sharing.

Justfundraising.com
and
mightcause.com

Happy Fundraising!!